

13th Annual ARCSI Convention & Education Conference Oct 24-28, 2016 | Chicago

SPONSORSHIP OPPORTUNITIES

Convention Sponsorships: The Best Way to Connect with ARCSI Members in Chicago!





Dear Industry Partner,

ARCSI will hold its 13th Annual Convention & Education Conference, Oct 24-28, 2016. Once again we are delighted to partner with ISSA and conduct our convention in conjunction with the industry's largest and most attended trade show, the ISSA InterClean Show. With over 700 exhibitors and 15,000 attendees, the show is an opportunity for ARCSI members to see the latest in industry technology, equipment, and cleaning methods.

ARCSI will also have a booth on the show floor that will display our sponsors' logos and information. The booth is also a great place to mingle with ARCSI members. In addition, the very popular "Members Lounge" is back for 2016.

ARCSI will be conducting four days' worth of top-notch educational sessions, featuring great keynote presenters from within our industry, along with nationally known speakers dealing with key business issues. Each evening ARCSI will host a special event at our headquarters hotel, the DoubleTree Magnificent Mile, 300 Ohio Street (at a special rate for ARCSI), including our Welcome Reception, Roundtable discussions, and President's Reception and Image Award Presentations.

We are confident that we have the sponsorship to meet your needs and get your name in front of hundreds of residential cleaning company owners and managers. **Don't forget to look for NEW opportunities for 2016!**

Sincerely,

A handwritten signature in black ink that reads "Ernie Hartong". The signature is written in a cursive, flowing style.

Ernie Hartong, CEO

PS: Billing is deferred until July 1, 2016, on all sponsorships.

ARCSI ROUNDTABLE LUNCHEON



◆◆◆NEW FOR 2016◆◆◆

Tuesday, October 25

McCormick Place | 11:30 am – 1pm

Host key clients or prospective clients at YOUR table!

For the first time ARCSI will be providing Convention attendees with lunch on Tuesday, Oct. 25. Your company can host a table of 8 for our roundtable discussions following lunch. It's a great way to entertain your key clients or prospective clients, or just meet some new ARCSI members who may need what you are selling. It can be your very own "focus group!"

Package includes:

- Table of 8 includes a 5" x 17" table sign with your company name and logo
- Tables will be assigned on a first come, first serve basis (so sign up early!)
- You will receive an advance Convention attendee roster so you can make sure to invite those key clients and prospects to your table
- Table sponsorship is included with selected major sponsorships

Cost: \$350 per table (Yes, you can get more than one!)



OFFICIAL MEDIA SPONSOR

SOLD!

Package includes:

- Recognition on all convention printed materials, website, and newsletter
- Two (2) complimentary Convention registrations including passes to show floor
- Ten (10) minute presentation at Welcome Reception
- Onsite signage at both the ARCSI Booth at Convention Center & DoubleTree Ballroom
- Vendor table at Welcome Reception



Cost: \$2,500 (Sold: Cleaning Business Today)

CONVENTION DAY SPONSORS



Tuesday – Wednesday – Thursday (2 Per Day)

Your company will be one of two official sponsors for all of the education activities on your selected day at the Convention.

Day sponsor packages include:

- Special signage and exclusive display table in the ARCSI Members Lounge at McCormick Place Convention Center highlighting your sponsorship of ARCSI activities for that day
- Two (2) complimentary full Convention registrations
- Includes one (1) table for 8 at the ARCSI Roundtable Luncheon on Tuesday **(NEW!)**
- Special signage in all ARCSI educational classrooms noting your sponsorship of the day
- Special presentation by your representative to an ARCSI general session
- Special signage and display in the ARCSI booth on the show floor on your day
- Recognition on all convention promotional material, website and emails
- Day sponsors select day on a first come, first serve basis:
 - Tuesday, Oct. 25
 - Wednesday, Oct. 26 **(Sold: Cleaning for a Reason)**
 - Thursday, Oct. 27 **(Sold: Service AutoPilot and Quality Driven)**

**Cost: \$1,200 per selected day per sponsor
(Limit 2 per day, non-competing)**



SPECIAL EVENT SPONSORS



ARCSI Welcome Reception

Monday, Oct. 24 | 7:30 – 10:30 pm

DoubleTree Magnificent Mile, ARCSI Headquarters Hotel

ARCSI's Welcome Reception is the true kick-off for our Convention activities. Members renew old acquaintances and make new ones. It's also a great opportunity for attendees to meet with sponsors.

Package includes:

- Recognition on all convention printed materials, website, and newsletter
- Two (2) complimentary Convention registrations including passes to show floor
- Complimentary table of 8 at Tuesday luncheon **(New!)**
- Five (5) minute presentation at Welcome Reception
- Onsite signage at both the ARCSI booth and general session meeting room at McCormick Place and DoubleTree Ballroom
- Special larger vendor table space at Monday's Welcome Reception & in ARCSI meeting room at McCormick Place

Cost: \$2,000 for Exclusive Sponsorship or \$1,200 as 1 of 2 Co-Sponsors (5 minute presentation for co-sponsors)

Roundtable Discussions & ARCSI Annual Meeting

Tuesday, Oct. 25 | 7:30 - 10:30 pm

DoubleTree Magnificent Mile, ARCSI Headquarters Hotel

One of our most popular traditions are the Roundtable discussions. Over 20 roundtables featuring the topics that are important to our members. A great place for Industry Partners to get feedback from our members on your products and our industry.

Package includes:

- Recognition on all convention printed materials, website, and newsletter
- Two (2) complimentary Convention registrations including passes to show floor
- Complimentary table of 8 at Tuesday luncheon **(New!)**
- Onsite signage at both ARCSI booth at Convention Center and DoubleTree Ballroom
- Five (5) minute presentation by your representative at the Roundtables
- Vendor table at Welcome Reception on Monday, Oct. 24

Cost: \$1,500 or \$1,250 with a three year commitment

ARCSI President's Reception and Image Awards Presentations

Thursday, Oct. 27 | 7:30 – 10:30 pm

DoubleTree Magnificent Mile, ARCSI Headquarters Hotel

It's the GALA Event of Convention week! Our Thursday evening President's Reception and Awards Presentations, honoring ARCSI officers, Board members, and Image Award winners.

Package includes:

- Recognition on all convention printed materials, website, and newsletter
- Two (2) complimentary Convention registrations including passes to show floor
- Complimentary Table of 8 at Tuesday Luncheon **(New!)**
- Five (5) minute presentation at an ARCSI general education session (5 minute for co-sponsors)
- Onsite signage at both the ARCSI booth at McCormick Place and the DoubleTree Ballroom
- Special "bumper slides" in our Awards Presentation slide show
- Vendor table at Welcome Reception on Monday, Oct. 24

Cost: \$3,000 for Exclusive Sponsorship or \$1,750 for 1 of 2 Co-Sponsors

CONVENTION SUCCESS TOOLS



SHOW BAG SPONSOR

Every ARCSI Convention attendee receives our special “Show Bag,” so this is the sponsorship that continues to promote your company long after the Convention.



Bag Front: Your exclusive logo joins the ARCSI logo on the bag front.
Cost: \$1,200

Bag Back: You are one of five (5) companies featured on the back of our show bag.
Cost: \$600 (4 available)

CHARGING STATIONS

In the era of “mobile devices,” this sponsorship was a huge hit in 2015! Stations are found in 3 convenient locations at the Convention: ARCSI booth, Members Lounge and main meeting room.



Get “Plugged In” with Convention attendees by being the exclusive sponsor of all three charging station locations.

Cost: \$1,100 for Exclusive Sponsor of All Three Stations
(Exclusive sponsorship includes Table for 8 at Tuesday Luncheon)

Cost for 1 of 3 stations: \$400 each

CONVENTION NOTEBOOK

Help our Convention attendees keep track of all of the important information and keep your logo in front of them all year long. ARCSI will have 300 of these great tools for attendees.



Package includes:

- Vendor Table at Welcome Reception on Monday, Oct. 24
- Complimentary Table of 8 at Tuesday luncheon **(New!)**

Cost: \$1,500

◆◆◆ **NEW FOR 2016** ◆◆◆

FLASH DRIVE WITH YOUR LOGO

ARCSI will provide each convention attendee with a flash drive containing all Convention handout material, schedule, and a special message or promotion from you!



Package includes:

- Vendor Table at Welcome Reception on Monday, Oct. 24
- Complimentary Table of 8 at Tuesday luncheon **(New!)**

Cost: \$2,000

WELCOME RECEPTION DISPLAY TABLES ONLY



Our Monday Evening Welcome is a great opportunity for vendors to get acquainted with ARCSI members, both old customers and potential new ones. You will have a 6' skirted vendor display table for your products and information.

Space is limited!

ARCSI can only accommodate 10 vendor table-only sponsors due to space limitations. First come, first serve.

Cost: \$600

(Ask about a special price when you combine this with a Tuesday luncheon table!)



SPECIAL TUESDAY SPONSORSHIPS

Tuesday, Oct. 25 will be a special day at the 2016 Cleaning Convention. All of our attendees will be in one location, Level 5, at McCormick Place South, all day. We will have educational sessions starting at 8:30 am and running until 5 pm, including lunch. Tuesday is a great opportunity for you to "sell from the podium."

Keynote Speaker Sponsor - \$1,500

We will have two nationally known keynote speakers and your company representative will handle the introduction of the speaker and you will also receive the following:

- Elaine Beaubien, Educator & Speaker, Presented by Your Company
- David Murray, The DiJulius Group, Presented by Your Company
- Recognition including your logo on all convention printed materials, website, and newsletter
- Two (2) complimentary Convention registrations including passes to show floor
- Complimentary table for 8 at the ARCSI luncheon
- Five (5) minute presentation prior to your company representative introducing the speaker
- Onsite signage at both the ARCSI Booth at McCormick Place and the Doubletree Ballroom
- Special sponsor display table in our general session meeting room
- Vendor Table at Welcome Reception on Monday, Oct. 24

Morning or Afternoon Break Sponsor - \$1,500

(Morning Sponsor Sold: Service AutoPilot)

- Recognition including your logo on all convention printed materials, website, and newsletter
- Two (2) complimentary Convention registrations including passes to show floor
- Onsite signage at both the ARCSI Booth at Convention Center and DoubleTree Ballroom
- Special sponsor display table in the main meeting room at the McCormick Place.
- Vendor table at Welcome Reception on Monday, Oct. 24
- Sponsor mention or display at the end of a pre-convention webinar

Lunch Sponsorship \$3,000

- Ten (10) minute presentation to attendees during lunch program
- Recognition including your logo on all convention printed materials, website, and newsletter
- Two (2) complimentary Convention registrations including passes to show floor
- Two (2) complimentary tables of 8 at the luncheon
- Onsite signage at both the ARCSI Booth at McCormick Place and the DoubleTree Ballroom
- Special sponsor display table in the general session meeting room and break-out rooms
- Vendor table at Welcome Reception on Monday, Oct. 24
- Host an ARCSI sponsored webinar prior to the Convention

ARCSI AWARDS SPONSOR



Presidents' Award

Professional Cleaner of the Year Award

The President's Award and the Professional Cleaner of the Year are ARCSI's most prestigious award. You have the opportunity to sponsor one or both of the awards.

Package includes:

- Recognition on all convention printed materials, website, and newsletter
- Two (2) complimentary Convention registrations including passes to show floor
- Complimentary Table for 8 at the Tuesday luncheon **(NEW!)**
- Five (5) minute presentation during a general session
- Onsite signage at McCormick Place and DoubleTree Ballroom
- Vendor table at Welcome Reception



Cost: \$2,000 or \$1,500 with 3 year commitment per award

Image Award Categories

Best Website | Best Vehicle Graphics | Best Uniform | Best Logo

Package includes:

- Your company name on the beautiful glass award of your selection
- You present the award to the winner at our awards reception
- Recognition signage at both the DoubleTree Ballroom and Convention Center

Cost: \$500 per award

Petra Huppert Scholarship

ARCSI honors the memory of Petra Huppert. This scholarship enables a deserving ARCSI member to attend the Convention. The winner also receives one year of mentoring from a special team of ARCSI members.

Package includes:

- Your logo on plaque presented to winner
- Vendor table at Welcome Reception on Monday, Oct. 24
- You present the award to the winner at our awards reception

Cost: \$1,000



For Additional Information Contact:
Ernie Hartong, CEO, ARCSI
614-547-0887 | ernie@arcsi.org | Fax 614-505-7136

**BILLING DEFERRED UNTIL JUNE 1, 2016 ON ALL SPONSORSHIPS.
BUT DON'T DELAY, WE NEED YOUR COMMITMENT NOW!
FAX OR EMAIL YOUR FORM TODAY!**